

MARCH · VOL. 24

Our mission is to tell the story of Muskegon County by collecting, preserving, and interpreting the history of its people and natural environment. ISSUE1 • 2024

















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# **DIRECTOR'S REPORT**

The Magic of Spring

#### **DIRECTORS REPORT: FAVORITE THINGS**

As a person who loves nature, the arrival of spring is one of my favorite things. I find joy in witnessing the revival of vibrant green grass, the unfolding of leaves, and the emergence of colorful flowers. These elements resonate deeply with my passion for our museum's natural history collection. From fascinating rocks to intricate fossils, our exhibits are invaluable resources for local schools, and they have been an integral part of my journey within the museum field. Today, visitors seek immersive experiences, wanting to witness the wonders of nature up close and in their natural habitats. This evolving trend mirrors the dynamic changes in natural history exhibits over the years.

Furthermore, spring at the museum brings a different kind of magic – the excited chatter of children exploring our halls during field trips and programs. These moments, filled with curiosity and wonder, are among my favorite things. It is heartening to see the next generation discovering their fascination with our natural world within the museum's walls.

As we welcome spring, I invite you to explore the beauty of the season and join us at the museum. Our exhibits await, promising an immersive journey into the wonders of nature and Muskegon's history. Come be part of the magic!



Butterfly collection from Mary Whelan, Muskegon Science Teacher circa 1970s



Melissa doing a rock program in February 2024



Early diorama for the museum circa 1939

#### **Ensuring the Museum Is Here Forever**

The Lakeshore Museum Center is excited to announce the creation of a legacy society called **The 1937 Legacy Society of the Lakeshore Museum Center**. This name acknowledges the year we were formed and honors the individuals who had the vision to create a museum for the benefit of all who live in or visit the Muskegon area.

What does this mean for you? You can leave a gift to the Lakeshore Museum Center in your **estate plan** or **will** or **as a beneficiary of an insurance policy**. It can be in the form of cash, stock, or another asset.

Your gifts will help support our mission "to tell the story of Muskegon County by collecting, preserving, and interpreting the history of its people and natural environment" for generations to come.

In the coming weeks, we will be working to identify donors who already have the museum in their estate plans. If this is you, please reach out to us to let us know.

More information will be coming your way soon.





Image of first Board of Directors

# **COLLECTIONS** & ARCHIVES

Learning Together

#### 2023 Acquisitions in Review

The Lakeshore Museum Center actively collects objects and archival material relevant to Muskegon County's natural and cultural history. In 2023, 1,606 objects were offered to the museum as a donation.

These items are reviewed by the Acquisitions Committee and the Board of Trustees for their relevance to Muskegon County, condition, and the ability for the museum to care for the objects. Through that process, 741 objects were selected for the collection in 2023.

Once an object becomes part of the collection, it does not always stay in storage. Objects and archival material are used in exhibits and programs, researched by community members, and available digitally on the public portal.

More objects are added to the public portal each month. Visit lakeshoremuseum.org for the link.

N. C. Steep Children and Steel C

93 Research

Requests

and experience!

8,848

Objects Exhibited in 7 Museums

11,757

Objects Viewable on the Public Portal

Brenda Nemetz, Collections Manager and Registrar

## Collections Internship Emma Elliot, Intern

Hello, I'm Emma Elliott, a junior at Grand Valley State University, where I'm majoring in anthropology with a minor in writing. My academic journey is driven by a deep passion for uncovering the mysteries of the human past, particularly through archaeological anthropology. During the summer of 2023, I had the incredible opportunity to participate in an archaeological dig along the Grand River, gaining hands-on experience, particularly with Native American and 19th-century lumbering artifacts.

My fascination with anthropology extends beyond cultural exploration; I'm also pursuing a Bachelor of Science degree, delving into the biological aspects of this multifaceted field. Looking ahead, my aspirations lie in the museum field. I am eager to contribute to preserving and showcasing cultural heritage, and I

envision a fulfilling career in a museum setting. In my post-undergraduate studies, I plan to further my education in museum studies, combining academic knowledge with practical expertise to make meaningful contributions to the preservation and presentation of our shared human history.

In the fall of 2023, I started a position at the Lakeshore Museum Center as a general museum intern, where I got to learn and understand the different facets of the museum field from archives, exhibits, collections, and historic sites to programming and education. This allowed me to understand the inner workings of the museum and the culture. As a byproduct, I found my interest and passions flourished in Collections. Upon the completion of the fall semester, I sought out and was welcomed back for a follow-up internship in the Collections Department, where I continue my work predominantly with Native American artifacts and exhibits, helping with photographing, cataloging, condition reports, and so much more for new and current exhibits and the museum's collections that are not on display. I have learned so much through my time at the Lakeshore Museum Center and cannot wait to continue expanding my knowledge



# WHAT'S ON VIEW?

New Year, New Look, New People



#### Exhibits Team's Favorite Things

Looking back at the past year and looking forward to our upcoming schedule

My favorite thing about both the past and upcoming year has been directing more focus toward refreshing permanent exhibits. The STEM Center was renovated and rearranged in January to open up the gallery space and improve traffic flow. An upgraded racetrack, magnetic wall, and robotic surgery activity, along with some other minor enhancements, will be introduced in April. Designing the racetrack and the robotic surgery have been among John's, our Exhibit Technician, favorite projects as well.









#### Coming To The Lakes



Earlier this year, we removed the mannequins from *Coming to the Lakes*. After years on display, the mannequins were in poor condition and in need of retirement. The entrance to the gallery now has more space to accommodate large groups and is prepared for future updates. In the coming year, we plan to open the entrance/exit even more, improve the security and visibility of the vehicles on display, and add a new visitor interaction.



1 PROGRESS

The Rain Cycle activity in the Discovery Center has been an ongoing issue with balls getting jammed in the system for various reasons. After trying multiple ways to resolve the issue, one of John's favorite accomplishments from the past year has been minimizing the jamming issues.



We are both thrilled to welcome a new member to our team, Patrick Holmes. Patrick is already part of the Lakeshore Museum Center family and has transferred to the Exhibits and Collections department from the Guest Relations department.

## **HELPING PRESERVE HISTORY**

Welcome to the Historic Sites

#### Winter Activities

While from the outside the Historic Sites may seem quiet this time of year, inside there is a flurry of activity. Sometimes it feels like our closed season is even busier with all the planning and projects that happen before we open to our visitors once again.

Our team began the year with the process of undecorating the Houses. This includes working with our decorating groups as well as taking down and packing away our own decorations. We are also completing a Site inventory of the 5,500 artifacts in our five buildings. This not only involves physically checking each item but also updating its information in our collection database. Deep cleaning also happens in our closed season, and great care is taken to carefully clean the walls, ceilings, floors, furniture, and smaller artifacts in every single room.

Winter is also a time when a great deal of planning happens. This winter our team is working on our recurring programs like the Hackely Day Community Celebration, as well as a new classic card game program and revamping our school tours.

In no time at all, we'll be open once again for the 2024 season!





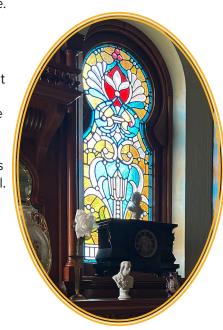


# A Stained Glass Window in the Chimney

One of my favorite things to point out to visitors who take a Hackley & Hume tour is the stained glass window that is in the middle of a chimney—which is an unusual place to see a window. This stained glass window above the fireplace in the 2nd parlor of the Hackley House creates a unique circumstance for the fireplace's flue. The fireplace's flue is essentially split in two. The fireplace in the second parlor utilizes one side of the flue, allowing the smoke from the fireplace to go up that side. You may be asking what happens with the other side of the flue. Well, on the second floor of the house, there is another fireplace directly above the one in the second parlor. This second floor fireplace uses that other side of the flue.

This unique feature allows for the beautiful stained glass window to be present in a place that would not be normally seen. David Hopkins, the architect of the Hackley & Hume Houses, used this feature in some of his other house plans as well. There are many unique and interesting things about the Muskegon Historic Sites, but this is one of my favorites.

Hannah Erdman, Historic Sites Program Assistant



# **COMMUNITY** IMPACT

Beyond the Walls of the Museum

Your Museum in Your Neighborhood

One of the great things about ending the year is that we get to look back at our numbers and all the various programs we led or were a part of in the community. In the past few years, we have been trying to grow the museum's presence outside of our walls and outside of school programs.

In 2023, that really came to fruition. The programming staff at the Museum of History & Science interacted with over 8,000 participants this last year in a wide variety of programs. The past year saw staff traveling to Country Dairy in New Era, the Baby Food Festival in Fremont, and Grand Valley State University in Allendale to name a few.

We attended many festivals in Muskegon County including Sportsmen for Youth, Michigan Irish Music Festival, where we led the children's area, and Pumpkinfest in Montague, where we chucked some pumpkins with our trebuchet for attendees. We took visitors out and about with tours throughout the year. Our two summer tours brought locals and out of county guests throughout downtown Muskegon focusing on its past, and our Urban Renewal tour brought back many memories of the downtown Muskegon Mall and its history. Other specialty tours included a bike tour around the south and east side of Muskegon Lake and a cemetery tour at Oakhurst Cemetery in Whitehall. In addition, we led a bus tour for a group of television educators from around the United States who were attending a conference in Grand Rapids. Our beach was a huge highlight for them.

Overall, we had a great time getting outside of the museum and bringing history and science into the community. We made lots of new connections and partnerships throughout the area, and we hope to continue this in 2024. We feel that these outings have been a great way to see museum regulars and to engage those who have not yet visited our sites to see all of the great things we offer.

Snow Much Fun

Patrick Horn, Program Manager



# **BOARD OF TRADE EXHIBIT**

A Century of Economic Effort



# The West Michigan Pike Association

As the weather turns toward spring, thoughts of the upcoming travel and tourism season kick into gear. Tucked away in a corner near the Board of Trade exhibit at the Muskegon Heritage Museum of Business & Industry (MHMB&I), guests will find a concrete post that anchors an exhibit on a little known travel promotion scheme from the early 20th century. This reproduction represents more than a century of economic effort.

The West Michigan Pike Association was founded in 1908 to promote travel and auto tourism along the shore of Lake Michigan. They identified, marked, and mapped a route from Chicago to Mackinaw City. It became the first continuous paved road built in West Michigan and was constructed between 1911 and 1922. Every mile along the route was meant to be marked with a concrete post labeled "West Michigan Pike." The Association never quite marked the whole route because it changed almost every year until it became U.S. 31.

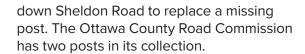
The concept worked better than the association founders could have ever imagined. Hundreds of new businesses sprang up to cater to the new class of tourists and their Tin Lizzies, Buick Sixes, and Willys Overlands. Tourist camps, motor courts, motels, service stations, and restaurants quickly dotted the countryside. Some of those small businesses continue to thrive to this day.

Two original Pike markers are still standing along the route in Ottawa County. A marker from the 1916

route is located along 152nd
Avenue near Luce Street in

There is another on
Seventh and Fulton
in the City of Grand
Haven. This one is not
in its original location
but was moved from farther

Grand Haven Township.



Our reproduction was fabricated with the assistance of the Ottawa County Road Commission and form makers at Bush Concrete. Two were produced at the time. One is on display at the MHMB&I on the second floor. The other is along the historic route on Western Avenue in Muskegon, near the intersection with Third Street.

There are copies of modern turn-by-turn instructions for the 1915 West Michigan Pike

route from Holland to Ludington available near the exhibit at the MHMB&I. Grab one on your next visit and take a trip back in time!



MHMB&I reopens for the 2024 season on Wednesday, May 1. We will once again be able to offer six Community Days thanks to generous corporate sponsors this season. Each Community Day will be held on the first Saturday of the month, beginning May 4. Look for the complete list of themes and sponsors in a future newsletter.

Kirk Bunke, Site Manager

# WE LOVE OUR **VOLUNTEERS**

What's Your Favorite?



#### These Are a Few of My Favorite Things!

It's virtually impossible to single out a favorite "thing" in our museums. Is it the captivating melodies of the Player Piano or the futuristic allure of the Bowden Spacelander bicycles at the Muskegon Heritage Museum of Business & Industry? Perhaps it's the ancient intrigue of the Eryops in Depths of Time at Muskegon Museum of History and Science, or the tranquil ambience of the library within the Hume House. While some individuals easily identify a favorite object or artifact, others gravitate towards entire exhibits. And that is my favorite part—there is something for everyone!



Marci attends LBB 2023

For many, the highlight of their museum experience isn't a tangible item at all but rather a program. Yet again, selecting a favorite proves daunting. Whether it's MHMB&I Community Days, Tiny Tots Trick or Treat, Smashing Pumpkins, our 1920s Tea, Hackley Day, or the Lumber Baron's Ball, our calendar is brimming with diverse offerings throughout the year. We cater to our youngest visitors with Play and Learn sessions, providing engaging activities tailored just for them. For our adult audience, we organize guest speaker events and offer enriching experiences. We also have Friday Family Fun Nights, a family-friendly activity suitable for all ages, ensuring there's something enjoyable for everyone in our community to partake in.



Eryops in Depths of Time



Volunteer Lynn teaches Log Marks at MHMB&I

However, if pressed to pinpoint one ultimate favorite aspect of the museum, it would undoubtedly be our community impact. We welcome students from every district in the county, extend outreach programs to schools and local community centers, provide meeting spaces for fellow nonprofits, host Time Well Served initiatives and blood drives, and actively participate in community events. Our impact stands as a testament to our enduring commitment to our community. We have seen former Big Lesson students returning to be Big Lesson teachers, former Big Lesson teachers returning as Volunteers, and former Volunteers leaving behind legacy gifts to allow us to continue to further our mission. We are honored to be part of this vibrant and growing community, and we hope to continue to impact it for years to come.

Marci Dalm, Volunteer & Event Coordinator



Staff and volunteers manned the WeeOnes tent at MIMF



Guest Relations' Patrick Holmes leads an impromptu lesson on one of his favorite exhibits, "Passenger Pigeons in Flight"

Benefits of Being a Member

#### JJ These Are a Lot of My Favorite Things JJ

It was so much fun sourcing tie-in merchandise for the MMH&S gift store to support Bloodsuckers (remember the ticks, mosquitos and bedbugs stuffed animals?), and all the Muskegon and 80s pop culture items to support *Urban Renewal* and to promote Lumber Baron's Ball. The Back to the Future fundraiser was such a successful blast, getting to play dress up while fulfilling many of our organization's needs.

Another highlight was having my daughter join the work we do as a museum through the Junior Museum Professionals program. This allowed us to engage with our community together at several events last summer, not only furthering the museum's mission but also making wonderful memories.









Graciela Alberino-Stidham, Guest Relations Manager

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	MAY 2024		JUNE	2024		JUNE	2024		JULY	2024
•	Grand Rapids		Sandc	castles	•	Blandford Nature Center		•	Holland	
	Children's Museum	ם" (כ	Children's Museun					•	Museum	
•	Free Admission to the museum	•	Free Adm the mu		•	Free Admission to the nature center		•	Free Admission to the museum and historic hous	
•	www.grcm.org	w	www.sandcastleschildrensmuseum.com		•	www.blandfordnaturecenter.org		•	www.hollandmuseum.org	
•	AUGUST 2024							•		• • • •
•	Grand Rapids		SEPTEMBER	2024	•	SEPTEMBER	2024	•	OCTOBER	2024
	Public Museum Free Admission to the museum		Free admission to the zoo Free Admi		Air Zo	Air Zoo		USS Silve Muse		
•	www.grpm.org  Grand Rapids	•			•		nission to the Air Zoo		Free admiss	sion to
	Art Museum Free Admission to					www.airzoo.org			www.silversidesmuseum.c	
	the museum									

The membership exchange opportunities we have are very dear to my heart; imagine the joy it gave me to find out that over 400 of our members (that means most of you!) enjoyed free admission at the John Ball Zoo through our membership exchange benefits in September. This year, we have two new partner organizations: the Sandcastles Children's Museum in Ludington and the Air Zoo in Kalamazoo. Please see our 2024 calendar above and start planning your adventures.

2024 HOLIDAY ORNAMENT We had an opportunity to engage with our staff and board members to choose our 2023 holiday ornament, and this inspired us to leave it up our entire membership base to vote for what they would like the 2024 ornament to be. The winner, after many ties along the way, was the World's Largest Weathervane in Montague. I am very excited to bring this image to life and share it with all of you this coming fall.

# EMBERSHIP

## **PLAN** YOUR VISIT

#### Calendar/Upcoming Events



#### **Spring Events**

March 12

Homeschool Days: Astronomy 10:00am-11:30am

The Future of Muskegon 5:30pm-7:30pm

March 14

Play and Learn: Spring 2024 10:00am-11:00am

March 16

Sign-up Saturday: Food Bridges 1:00pm-3:00pm

Saturday Play and Learn: Migrations 10:00am-11:00am

March 21

Evening Speaker Series: Holton Brick 6:00pm-7:00pm

March 22

Friday Family Fun Night: Shipwrecks 5:30pm-7:30pm

March 28

Play and Learn: Spring 2024 10:00am-11:00am

**April 1** 

Spring Break Open House-STEM Center Revamp 11:00am-2:00pm

**April 2 - 4** 

STEM Camp 9:00am-12:00pm KEY:

Muskegon Museum of History & Science Hackley & Hume Historic Site Muskegon Heritage Museum of Business & Industry

April 6

Sign-up Saturday: Paper & Ink Making 1:00pm-3:00pm

April 9

Homeschool Days: Gardening 10:00am-11:30am

April 11

Play and Learn: Spring 2024 10:00am-11:00am

April 12

Muskegon Museum of History and Science Closed until 11:30am for training

April 18

Evening Speaker Series: Local Industrialization 6:00pm-7:00 pm

April 20

Saturday Play and Learn 10:00am-11:00am

April 25

Play and Learn Spring 2024 10:00am-11:00am

April 26

Friday Family Fun Night: Horses 5:30pm-7:30pm

Mav 1

MHMB&I Opens

May 2

Historic Sites Open

May 3

After Dark Tours - \$ 9:00pm-10:00pm

May 4

STEAM Along the Lakeshore 10:00am-3:00pm

May 4

FREE Community Day

May 7

Homeschool Days: Pioneers 10:00am-11:30am

May 9

Play and Learn Spring 2024 10:00am-11:00am

**May 11** 

Sign-up Saturday: Tin Punching 12:00pm-2:00pm

**May 12** 

Mother's Day - Free Tours to Muskegon County Moms 1:00pm-4:00pm

**May 18** 

Saturday Play and Learn 10:00am-11:00am

**May 23** 

Play and Learn Spring 2024 10:00am-11:00am

**May 25** 

Hackley Day - Free Tours for Muskegon County Residents 10:00am-4:00pm

Hackley Day Community Celebration - Free for Muskegon County Residents 4:00pm-7:00pm **May 27** 

Memorial Day All Sites Closed

**May 31** 

Hackley Attic Escape Room - \$ 5:00pm-6:30pm

June 1

Dinosaur Bones Exhibit Opening 11:00am-2:00pm

June 1

FREE Community Day

June 7

After Dark Tour -9:00pm-10:00pm

June 8

Taste of Muskegon Historic Games in the Park 12:00pm-4:00pm

Come let our museums make you smile!

# **WHAT DRIVES US:**

2023 Annual Report



# **COLLECTING** for the Community

1,606

**Donations Offered** 

741

**Donations Accepted** 

#### Some of the newly accepted donations:



Barrel-making tools from Muskegon Barrel Company, donated by John K. Noor



Golf Bag Caddy manufactured by Noren Products Company in 1955, donated by Andrew Noren



Materials from Achterhoff Mortuary & Ambulance Service and Rolland Achterhoff, donated by Daniel Achterhoff

#### Historic Diorama Restoration

Thanks to our generous donors we raised funds to restore six lumbering dioramas that were created through the Works Progress Administration in 1941.







# PRESERVING for the Future

Here is a list of Restoration and Maintenance projects we completed in 2023:

- Hume Dining Room Window in progress
- Heritage Museum of Business & Industry Windows on Second Floor
- 3. Hackley Porch Work ongoing
- 4. Depression Era House Roof Replaced
- New Furnaces at Heritage Museum of Business & Industry
- 6. New Water Shut-Off Valve at Muskegon Museum of History & Science
- 7. Mold Remediation at Muskegon Museum of History & Science
- 8. New A/C unit for Archives Building
- 9. Hazardous Waste Removal at Muskegon Museum of History & Science
- Backflow Preventers Installed at Fire Barn Museum and Depression Era House Museum
- 11. Collections Center Roof Resealed

Another part of caring for our collection includes caring for the buildings they are in. The LMC owns and operates nine buildings, seven of which we run as museums plus the Collections Center and Archives building.







#### **INTERPRETING** for the Fun













#### 2023 By the Numbers

NUMBER OF VISITORS
MUSKEGON MUSEUM OF
HISTORY & SCIENCE

16,165 13,220 2022



143,966 Users (Visits): 54,367 New Users: 54,032



PODCAST DOWNLOADS: 8,617

YOUTUBE VIEWS: 19,924

TIK TOK VIEWS: 71,421

NUMBER OF VISITORS
HISTORIC SITES

9,682

9,889 2022

SCHOOL PROGRAM
PARTICIPANTS
HISTORIC SITES

1,408



VOLUNTEER

6,978.74



NUMBER OF VISITORS HERITAGE MUSEUM OF BUSINESS & INDUSTRY

2,443

3,814 2022

SCHOOL PROGRAM
PARTICIPANTS
HERITAGE MUSEUM

981



DEVELOPMENT INCOME (DONATIONS)

\$266,411.28 2023 \$251,919.91 2022



PROGRAM PARTICIPANTS NON-SCHOOL 8,517 MMHS 1,972 H&H 689 MHM

SCHOOL PROGRAM
PARTICIPANTS
HISTORY & SCIENCE

14,965



ADMISSION INCOME AT

\$79,483.00 2023 \$81,622.00 2022 ARGUS ONLINE PORTAL 15,463 Site Visits 44,268 Records



MUSEUM GIFT STORE SALES FOR THE YEAR

\$33,949.26 2023 \$30,157.98 2022



MEMBERSHIP INCOME

\$40,150.40 2023 \$35,333.27 2022



# FINANCIALS AT A GLANCE

2023 INCOME & EXPENSES



## INCOME Total \$2,547,896.83

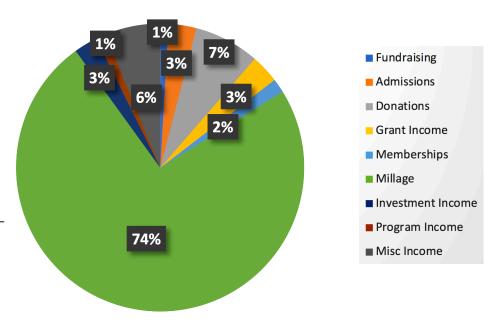
#### **Grants:**

MI Nonprofit Relief Fund – \$25,000 for general operations

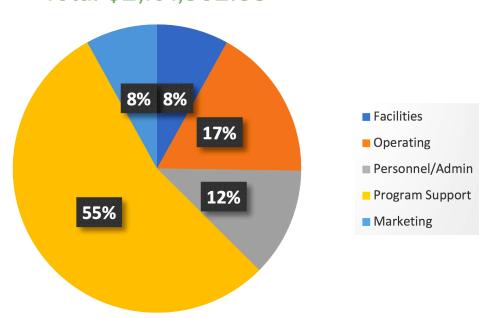
Howmet – \$30,000 for STEM programs and exhibit upgrades

MI Arts & Culture Council – \$26,000 for general operations

MAISD Great Start Collaborative – \$2,500 for Play and Learn



**EXPENSES**Total \$2,101,362.53



PAST AND PRESENT

#### **REFLECTING** Exhibits in 2023

#### Attack of the Bloodsuckers











Urban Renewal



#### **Looking Ahead**

One of the things we are working on is future planning. We are currently out of space at both of our storage facilities and neither building is a good home for collections (they both are attached to restaurants which bring fire, pest, and insect dangers). We also need to address the fact that our current Museum of History & Science building is not very accessible. Something we have been exploring for the past 6 years is could we expand? We don't know, so we are working with a consulting firm to do a feasibility study to find out. We are hoping to have results in the Spring. The idea is to consolidate our collection and archives storage into the current museum and build a new museum with accessible exhibits next door.



### **NEW** Coming in 2024

#### Repairs

- The Turret of the Depression Era House. Thanks to our 2023 annual appeal donors, we will be able to explore the extent of the damage and begin repairs to the turret.
- Our new Fire Barn doors have been installed this spring. The wood was rotting and the doors were unable to be opened. Thanks to a private donor, the doors will be replaced.
- The biggest project we are undertaking in 2023 is the Hackley House roof. This will be funded through a grant, our savings, and private donors.





#### **Exhibits**



Thanks to our Howmet grant, the STEM Center is currently under rennovation. New interactives will be installed and others updated.



At the Muskegon Heritage Museum of Business & Industry we are looking forward to new RENK and Fisher Steel exhibits.



In June, we will welcome Paleo Joe and his Dinosaur Bones into the temporary gallery at Muskegon Museum of History & Science. Dinosuar Bones will be on display through December 30.

For a more detailed annual report visit our website at https://lakeshoremuseum.org/for-funders

Muskegon Museum of History & Science 430 W. Clay Ave., Muskegon 231.722.0278

#### Hackley & Hume Historic Site

484 W. Webster Ave., Muskegon 231.722.7578

#### Fire Barn Museum

484 W. Webster Ave., Muskegon 231.722.7578

Scolnik House of the Depression Era

484 W. Webster Ave., Muskegon 231.722.7578

Muskegon Heritage Museum of **Business & Industry** 

561 W. Western Ave., Muskegon 231.722.1363

www.lakeshoremuseum.org















