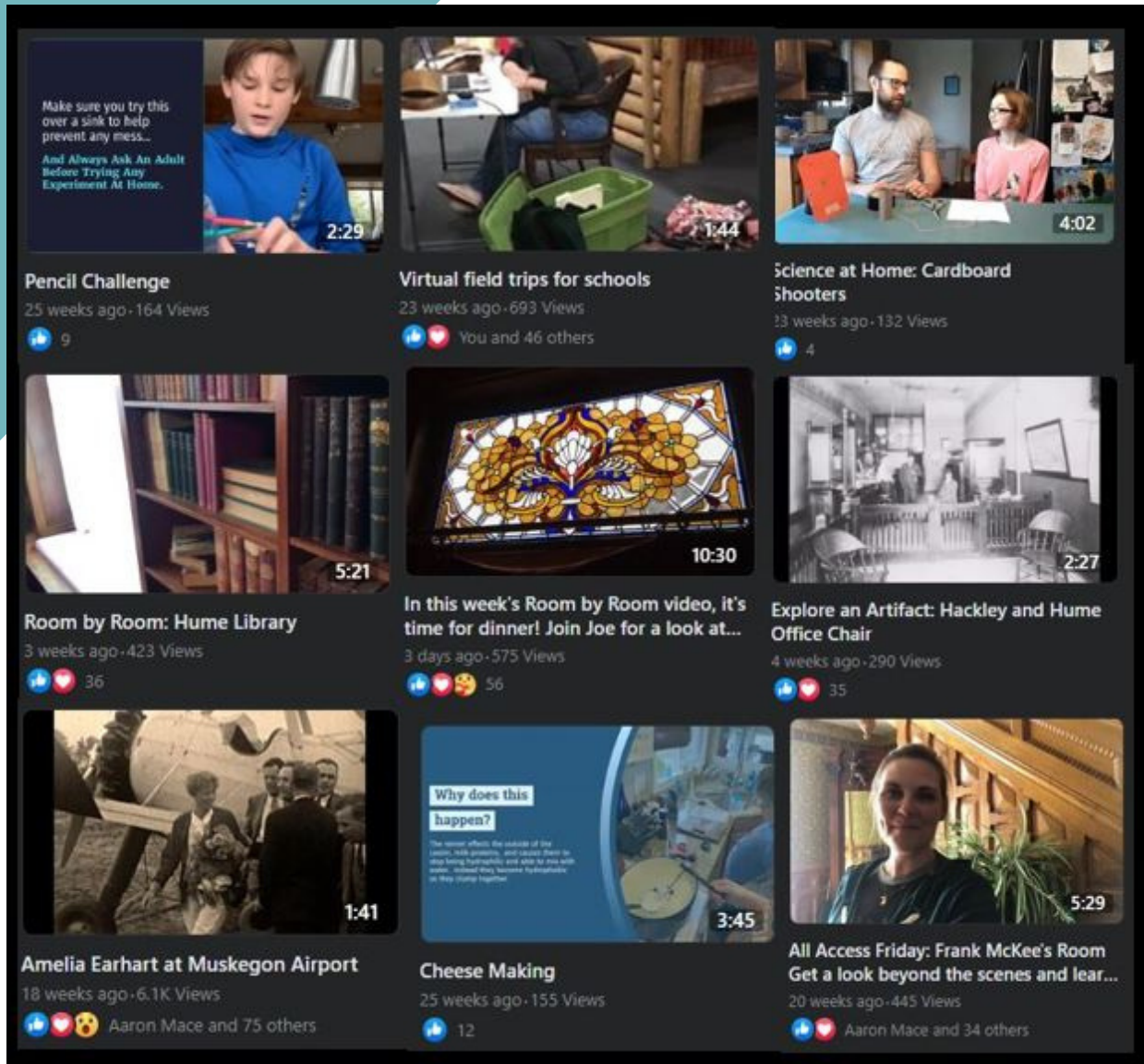


THE FUTURE OF HISTORY



The staff found unique ways to bring the mission to the community during the COVID-19 Lockdown. One way they did this was through video recordings of real programs or tours.



Dear Friends of the Museum,

There are a lot of exciting things happening here at the museum and we would like to share some updates with you. First off, Annoesjka Soler left the museum at the end of August. The Board of Trustees plan on conducting a search for a new director beginning in January, with the hopes that the position will be filled by March. In the spring the museum staff and board will also undergo strategic planning. Our current plan expires in 2020 and the planning process will help us assess the impacts of COVID-19 and help us figure out the next steps toward the expansion plans.

Another change that occurred in June, was the merger with the Muskegon Heritage Museum. They are officially part of the Lakeshore Museum Center and your membership now extends to that site as well.

Other exciting changes revolve around the historic sites and exhibits. The Hume House front door will be getting the stained-glass portion conserved this winter and the staff is very excited to hang new wallpaper in the Hume House upstairs bedroom. There will be two temporary exhibit changes beginning this month with *Who is Rosie Lee Wilkins? Piecing Together Her History*. Rosie will run through the winter and the staff hope to do some fun programming around this exhibit. Following Rosie, in May, we will have *Turtle Travels*, a rental exhibit up in time for summer that will appeal to our youngest visitors.

Thanks for sticking with us throughout the closure, the millage renewal, and changes in leadership. The board and staff believe the best is yet to come!

Sincerely,

**Rob Johnson, Board Chair and
Melissa Horton, Vice President
Lakeshore Museum Center**

Highlights!

Pages

1. Moxies Corner
2. Moving Forward
3. Who is Rosie Lee Wilkins?
4. LMC Programs
6. Historic Sites
8. Muskegon Heritage Museum
9. Archives & Collections
11. \$1-\$100
12. We are so thankful
13. Membership
14. Shop Don't Drop!



Moxie's Corner

By Moxie the Mastodon



Hey there! You may have noticed that our "Future of History" newsletter looks a little different than past issues. We decided to go green and make our newsletter in house this year, but you will still find this issue filled with pages of cool content!

Speaking of cool content, have you been following us on Social Media? My coworkers have been busy creating digital experiences since the pandemic threw a plot twist in our busy 2020 year! Follow us on Facebook and visit our website to stay in the know!



Charles Hackley and Thomas Hume came to visit me on my 1st birthday this past August!

Moving Forward

Melissa Horton, Vice President

Making History During a Pandemic

2020 will be a year to remember! Staff had to learn how to work from home, like so many others throughout the nation. Everyone had to think about what it means to serve our community, even when the museum is closed. From exciting podcasts and YouTube experiments to zoom meetings and planning sessions, the staff moved quickly and efficiently to keep the museum relevant to our audience.



Pat Horn presenting virtual programs for Central Elem.

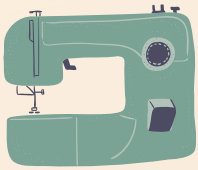
We opened back up in June with reduced capacity at all of our sites. Included in this is the Muskegon's Heritage Museum. We officially blended together and they now operate under the umbrella of the Lakeshore Museum Center. Please check them out in May when they open up for the season!



Covid shutdowns also gave staff time to reflect and think about what it means to be a museum in 2021? Who do we serve? How do we serve all of our community? Does our collection represent all of Muskegon County, both past and present? Are we accessible? These are some of the questions that the staff have been working through over the last 6 months. We are excited to think through all the different ways we can reach Muskegon County residents. COVID has shown us that where there is a will there is a way.

Funding a Roof

I think everyone can agree that **water + historic artifacts = BAD**. Roofs are very important. They keep the rain out and protect what's under them. The museum center and archives building both are housed in historic buildings. With old buildings comes lots of maintenance. Our roofs have been patched and patched and patched some more, and it's time for new ones. Members will be seeing an annual appeal letter asking for donations in November. The Raise the Roof, Shore the Floor campaign aims to fix two leaky roofs and one rotten floor joist. The total for all three projects comes in at \$150,000. Please consider donating if you are able.



Exhibits

Who is Rosie Lee Wilkins?

Jeff Bessinger, Archivist/Exhibits & Collections Director

Our newest exhibit: **Who is Rosie Lee Wilkins? Piecing Together Her History** runs from November 9, 2020 through April 23, 2021. The exhibit showcases some of the stunning quilts Rosie created during her lifetime. This exhibit became about so much more than just the quilts while researching her history.

Unfortunately over the years, Rosie's story beyond her quilting was never documented, and we had very little to go on when the project began. As Brenda Nemetz, our Collections Manager, and Kate Curto, our Exhibits Designer, researched material for the exhibit, the story of Rosie's life unraveled to reveal a loving mother, grandmother, and friend, not just a quilt maker. The exhibit demonstrates why it is important to preserve stories of everyday life and is arguably one of the most exciting and rewarding exhibits we have done.

So stop in and not only be amazed by the craftsmanship Rosie put into creating the quilts, but learn how the stories were unraveled and the impact Rosie had on those who knew her. You will not be disappointed.



One of Rosie Lee Wilkins quilts to be on display in the new exhibit



Melissa Horton, Vice President of the LMC, works on a piece for the exhibit



LMC Programs

LIFE LONG LEARNERS

Jennifer Reeths, Outreach Coordinator

This past winter, the programming staff at the Lakeshore Museum Center brainstormed a new Lifelong Learners program designed for adult and senior participants residing at assisted living facilities. We came up with four programs: Animals of Michigan, Lumbering in Michigan, Food History of Michigan, and a virtual walk through of the past and present of downtown Muskegon.

Now, after successfully transitioning our K-12 school programs to virtual offerings, we plan to do the same with our Lifelong Learners programs!

Cost: \$50 for Muskegon County locations; \$75 plus mileage for Out-of-County locations.

Technology requirements: A computer with internet access, a projector, and a screen. If you do not have a projector, you can borrow one from the museum, and we'll talk you through setting up the projector.

Hands-on items: We developed these programs with hands-on components. If you wish to use these items, you can stop by the museum to pick them up before the program and drop them off when finished.

If an in-person, social distanced presentation is an option at your facility, we can work to set that up with you as well.

If you wish to schedule a program, or if you have any questions, please call 231-724-5543 or email jennifer@lakeshoremuseum.org.



LMC Programs

INVENTION IS IN THE AIR!

Pat Horn, STEM Coordinator

Muskegon County has historically been a place for innovation, risk taking, and finding creative solutions to problems. This spirit is being brought to a new generation with a new program for Muskegon County students in grades 3-12. Invention Convention is a regional, state, and national invention competition that teaches students the invention process, how to research and price products, and how to promote and sell your creation.

The Lakeshore Museum Center is proud to bring the first regional competition to Muskegon in March of 2021, which will allow students to qualify for the state competition.

Anyone, individual or teacher, can find out more information by contacting Pat Horn at pat@lakeshoremuseum.org or calling 231-724-5533.

The museum will also be hosting an Inventions Night on **November 13 from 5:30-7:30pm** where you can find more information about Invention Convention, meet local inventors, and get supplies to get you started inventing.



Past Invention Convention Participants



Historic Sites

HISTORIC SITES VIRTUAL PROGRAMMING

By, Aaron Mace Assistant Program Manager

The 2020 season has been an interesting one for the Historic Sites. With the late start to our season and state restrictions, almost all of our events for this year had to be cancelled. We sought new and creative ways to continue engaging our audience through virtual programming.

In May, we launched three new video series through our Facebook and Instagram pages: All Access, Room by Room, and Explore an Artifact. Each week a new video was posted to our pages, giving visitors a chance to explore our sites even from a distance. These videos have been quite successful with over 41,000 views.

Our team also developed virtual tours of the Historic Sites. Using new software that allows visitors to tour our Historic Sites as if they were there, interactive hotspots give information about artifacts and family history in addition to displaying photos, playing videos, or linking to other online resources. These virtual tours will be an available resource even after the pandemic for visitors who may not be able to tour our sites due to accessibility or distance.

Find them now at <https://lakeshoremuseum.org/hackley-hume-virtual-tours/>

Necessity is the mother of invention, and this year has made us do a lot of inventing!



A screen shot of the virtual tour of one of the rooms in the Hackley home



A glimpse at the behind the scenes tours



Historic Sites

HAPPY HOLIDAYS

By, Joe Bell, Program Assistant

After an unpredictable 2020 tour season, we have finally reached the holidays!

The Hackley and Hume Historic Site has hosted holiday tours for 47 consecutive years and 2020 will be no different! The houses will be decorated for the holidays, and are ready to welcome visitors as in years' past.

The 48th year of the holiday tours are going to look a little different from previous years. The tours this holiday season will be guided. The tours will leave the barn every 30 minutes and will have a maximum of 10 visitors per tour group. The tours will be similar to our classic tour but will have a holiday twist. During the 45-minute tour, you will learn the history of our many holiday traditions!

Tickets will be available at the door or online at [Eventbrite.com](https://www.eventbrite.com) prior to your arrival. Seven incredible community groups, who we thank for their time and effort, will deck the halls of the houses!

Special "Shout Out" to our 2020 Decorators!

- Shoreline Victorian Ladies society
- Linda Potter and Cathy Norkus
- Minerva Dill Questers
- Women's division Chamber of Commerce
- Delta Kappa Gamma
- (H&H Volunteers) Barb and Jane
- Merilee & Friends

Holiday Tours:

November 28th & 29th

Saturday, December 5th, 12th, & 19th
December 29th & 30th.

Tours run 2-7pm each date

Muskegon Heritage Museum 2020 Review

Kirk Bunke, MHM Site Manager

The Muskegon Heritage Museum finished its open season on Saturday, October 17th. Our abbreviated 2020 season's attendance was 859 guests (522 adults, 124 child/youth & 213 members). It was a quiet year with no spring school field trips or cruise ship ports of call, but MHM's volunteers still brought their 'A' game. This Google review from Hannah B. says it all:

"Fantastic museum! Stopped in here on a road trip from Indiana and was blown away by what appears on the outside to be just a tiny museum! You will not be disappointed if you stop in and check out the neat demonstrations and exhibits. Very cool place and glad we stopped in! Thanks for your hospitality and the tour!"

We are planning to open a few afternoons in November & December for Family Field Trips. Howmet Aerospace is underwriting the cost of admission for remote/virtual learning students and homeschool families on the first three Wednesdays in November and December from 1pm to 4pm. There will be Focus Questions, Scavenger Hunts and other activities to engage the parent/child audience on these Family Field Trip days. MHM Volunteers who are interested in participating should look at the following dates: 11/11, 11/18, 12/2, 12/9 and 12/16. If interested email kirk@lakeshoremuseum.org.



Kirk Bunke, MHM Site Manager, shows guests how the player piano works





Archives

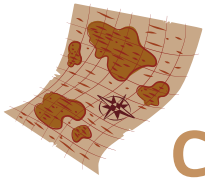
HISTORY IS IMPORTANT

By, Jeff Bessinger, Archivist, Exhibits and Collections Director

As I sit here and ponder what to write about I realize how fortunate and grateful I am to be able to escape into the rich history of Muskegon County every day. During these uncertain times of COVID-19 you, the Muskegon County residents, have shown your unwavering support for the Lakeshore Museum Center through the passing of the millage and through your donations. I and the museum Thank You.

Since June when I returned to the office I have been busy processing incoming donations and research requests. There is nothing more rewarding with my job than receiving new donations of material that is not in the collection, learning new things while doing research, and being able to share new and existing information with you. For example, see the exhibits article about our new exhibit **Who is Rosie Lee Wilkins? Piecing Together Her History**. History is important. It teaches us about who we are, not only as a person but also as a community. To view and experience some stories of Muskegon through objects that are not always on exhibit, visit our online portal. It can be found on our website, www.lakeshoremuseum.org, under the Collections page.





Collections

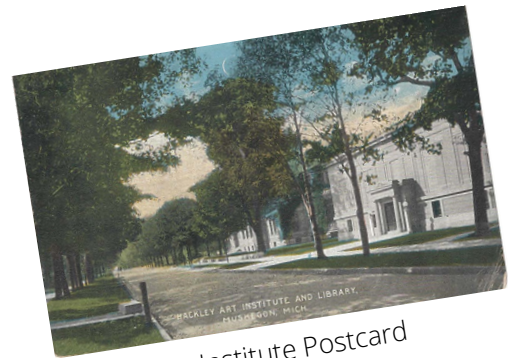
RECENT ACQUISITIONS

By, Brenda Nemetz, Collections Manager

- Hackley Art Institute postcard, ca. 1917
- Muskegon Air Fair Poster, 1989
- Quilt made by Sara Marie Jensen Hornung, ca. 1920
- Said and Done, Annual Senior Banquet program, and Commencement program from Muskegon High School, 1933
- Tableware from Samuel Lutheran Church
- Materials from Comerica Bank
- Yard signs from Muskegon County Schools issued during the COVID-19 pandemic
- Face mask issued by Holton Public Schools during the COVID-19 pandemic
- Essential worker letter issued during the COVID-19 pandemic
- Photographs of The Great Reset event held at Hackley Park on June 19, 2020
- Photographs of the Black Live Matter Protest held at City Hall on May 31, 2020
- Hand sanitizer labels from Wonderland Distilling made during the COVID-19 pandemic
- Cradle made by Hawley P. Chase, 1886
- Apple crate from Chase farm in White River Township
- Pigeon Hill Brewing Company canning labels, special issue during COVID-19 pandemic
- Photographs of the parking lines on Western Avenue celebrating Pride month in June 2020



The Great Reset Event Signs



Hackley Art Institute Postcard



Quilt made by Sarah Hornung



Pigeon Hill Beer Label



Wonderland Hand Sanitizer Label



\$1-\$100

The pandemic spurred a lot of cancellations this year. Every year the Lakeshore Museum Center hosts the Lumber Barons Ball, a fundraiser to support the museum and historic sites. Often the funding goes to operations costs, school bus grants, and other needs to support the mission. This year that event had to be cancelled, and with the current climate we're not sure if we will be able to host Lumber Barons Ball in 2021.

But the pandemic also spurred a lot of creativity in the form of alternative physically distanced fundraising ideas. Our first fundraiser for 2021 is a \$1-\$100 campaign!

This campaign invites participants to donate anywhere between \$1 and \$100.

Once an amount is spoken for, it's gone! Our goal is to fill all of the amounts. We hope that with this simple fundraiser, everyone can feel comfortable giving whatever amount they can.

Mark your calendars! **The campaign will launch on January 11th and last until January 15th.**



Every time we
receive a donation
we will uncover
our photo of
moxie
underneath!

1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80
81	82	83	84	85	86	87	88	89	90
91	92	93	94	95	96	97	98	99	100

We Are So Thankful

By Gwen, Volunteer and Safety Manager

Our volunteers are a staple here. They do everything from giving tours to repairing fences to archiving occidental hotel documents to setting up for fundraisers. We are very lucky to have the unique group of individuals helping us serve our mission and the community.

After lock down, the staff and I had big decisions to make regarding the safety of the workplace, the staff, and the guests that come to visit. One of the harder decisions was limiting our volunteer corps.

We opted to ask volunteers to work from home for a few months while we navigated reopening the Museums and the Historic Site. We felt it was the safest option for everyone considering there were so many unknowns.

Fortunately, many volunteers were able to adapt their in person work to work from home. The collections team in particular did overtime collecting materials from the pandemic like masks and signs. The Muskegon Heritage Museum brought back their volunteers earlier than the rest of the Lakeshore Museum Center since the MHM is run nearly exclusively by volunteers. The MHM team took great care to follow all safety precautions and participate in trainings to be as safe as possible while reopening.

Now as we enter the holiday months we are excited to see many of our volunteers come back for Family Friday Fun Nights and the Holiday tours. Not only are the LMC volunteers immensely supportive, but also they bring an extra bit of light to the Museum and it's sites. We are so glad to have them back!

Due to the Pandemic we were unable to hold our annual volunteer appreciation dinner. At the dinner each year we celebrate all of the hard work of the year before and give special recognition to some of the outstanding volunteers. This year the awards went to:

Margaret Hume Award: *Linda Potter*

Dorothy Hammer Award: *Josh Phipps*

MHM Volunteer of the Year: *Tricia Lamiman*

Youth Volunteer Award: *Addie Witmer*

Congrats!

Membership Means More

By Graciela, Guest Relations Manager

It is hard to believe that we are so close to the end of the year and what an unusual and challenging year it has been! However, today I would like to focus on and be thankful for all the good things that have happened (believe me, there have been many, we just need to look for them!)

Our community came together (virtually) to celebrate Moxie's first birthday with a wonderful video collage. Moxie and the Minis have been in downtown Muskegon for more than a year now, and provided hundreds of scavenger hunters with hours of entertainment while hiding in plain sight. If you have not tried to find them yet, stop by the Lakeshore Museum Center and grab your scavenger hunt brochure to join in on the fun.

Our wonderful members continue to show us repeatedly how amazing they are through their constant support, not only by renewing their memberships, but also by being our biggest cheerleaders, participating in our programs and events and spreading the word for us. Because we want to give some of that awesomeness back, this year, we have joined the Reciprocal Organization of Associated Museums (ROAM) and the North American Reciprocal Museum (NARM) Association, which allow our members to use their LMC membership at participating organizations nationwide and around the world. We have also had reciprocal membership exchanges with the Holland Museum and John Ball Zoo, which have created a buzz of excitement and taken members to different experiences.

In June, just as we were getting ready to reopen our doors, we were thankful to participate in the Community Foundation for Muskegon County's Match Day, in which donors continued to support our efforts to keep bringing you quality content, even when our doors were closed for three months. Match Day helped us leverage \$15,000 towards lost revenue due to COVID-19. Didn't I tell you there were many good things happening? I am humbled and grateful for the awesome community that stands behind the work that we do, and; in turn; this is what keeps me motivated to try to be awesome back.

If you have any questions about your membership, or to request a new membership card, please email me at graciela@lakeshoremuseum.org.



Shop, don't drop!

By Graciela, Guest Relations Manager

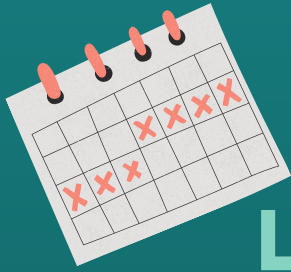


We all know that one person who is difficult to shop for, our Museum stores have plenty of unique and limited release products that will help you solve this conundrum that you won't find anywhere else.

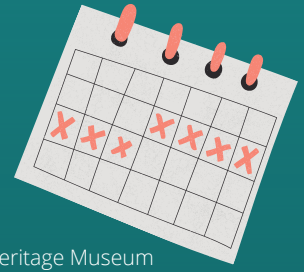
Whether you are looking for Victorian inspired gifts, a cozy blanket featuring Hackley & Hume original business card; or perhaps you'd like to show some Moxie love with a mastodon plush for the younger historians. We also have growlers for the brewery fans, so you are certain to find the perfect gift.

Remember that Museum Members receive 10% off on all purchases. If you have any questions about merchandise at the Museum Store or the City Barn Store, please email me at graciela@lakeshoremuseum.org





Mark Your Calendars



Lakeshore Museum Center



Historic Sites



Muskegon Heritage Museum

L Opening Tours for "Who was Rosie Lee Wilkins? Piecing Together Her History." November 9th-11th 5:30-7:00pm

- **RSVP Required--Call (231) 722-0278**

L Friday Family Fun Night Invention Night. November 13th **5:30pm-7:30pm**

L Play and Learn November 19th **10:00am**
• **Registration Required--Call (231) 724-5526**

M Family Field Trips November 11th and 18th
• **Registration required--Call (231) 722-1363**

H November 28th-29th Holiday Tours **2-7pm**

M Family Field Trips December 2nd and 9th
• **Registration required--Call (231) 722-1363**

L Tour "Who was Rosie Lee Wilkins? Piecing Together Her History." Dec. 10 4-6:30pm
• **RSVP Required--Call (231) 722-0278**

H Holiday Tours, December 5th, 12th, 19th **2-7pm**

L Play and Learn December 17th **10:00am**
• **Registration Required--Call (231) 724-5526**

H Holiday Tours, December 29th and 30th **2-7pm**

Special Dates



All sites CLOSED November 26th and 27th



All Sites Closed December 24th, 25th, and 31st

For all programs and events visit www.lakeshoremuseum.org

HACKLEY & HUME HISTORIC SITE

HOLIDAY TOURS

NOVEMBER

28 & 29 | 2-7 PM

DECEMBER

5, 12, 19, 29, & 30 | 2-7 PM

TICKETS

ADULTS \$15

SENIORS (65+) \$12

KIDS (2-12) \$5

Experience
the Hackley and
Hume Historic Sites
this holiday season!

As you explore each site
on this 45-minute guided
tour, learn about the history
of our many holiday traditions!

Limited space available.
Tickets can be purchased
at the door.



Hackley & Hume Historic Site
of the Lakeshore Museum Center

MUSEUM ADMISSION IS **FREE** FOR MEMBERS OR **REGULAR ADMISSION** FOR NON-MEMBERS
484 W. WEBSTER AVE. / MUSKEGON, MI 49440 / (231) 722-7578 / HACKLEYANDHUME.ORG