



THE FUTURE OF HISTORY

08/2018

VOL 18

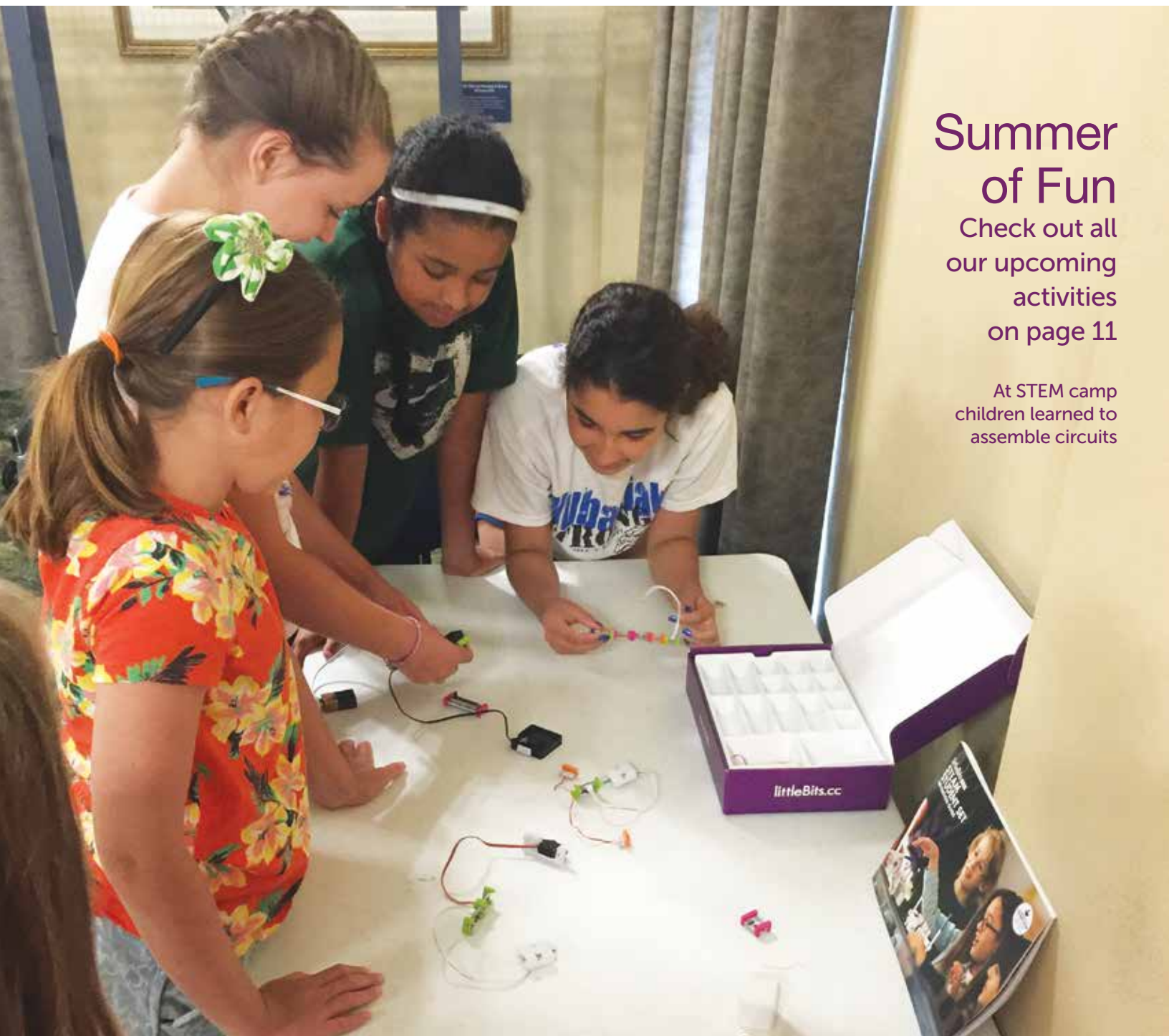
ISSUE 2



Summer of Fun

Check out all
our upcoming
activities
on page 11

At STEM camp
children learned to
assemble circuits



Kudos to an awesome team!



Annoesjka Soler
Executive Director

I have been with the Museum for almost four years now and WOW, do I have a great team!

After settling in in late 2014, my direction for the organization in 2015 was more programming that would allow visitors much more active engagement with our history and science themes, exhibits, and artifacts.

In 2015 we had:

- 53 special programs at our Main Museum Site
- 3 special programs at the Historic Sites
- 7 special events at Michigan's Heritage Park

In 2017, we had:

- 197 special programs at the Main Museum Site
- 10 special programs at the Historic Sites
- 11 special events at Michigan's Heritage Park

2018 looks like it will beat those numbers!!!!

Excluded in these numbers are all the school groups, bus tours, and other specialty groups we serve. We do our best to survey guests after each event, and it has been reaffirming to see the community respond to the direction we have taken. They all love the fun new programs, the family-friendly evening and weekend hours for many events, and the hands-on approach to our programming.

Kudos to every team member here, because they are all connected to the programming we offer. If you bump into one of my amazing staff members, please say hi and thank you. They are in fact YOUR awesome and amazing team!



Give us your thoughts

We will continue our surveys (see the link on page 3) and focus group efforts to hear from all areas of Muskegon County about how we can better serve our entire community. In addition to recognizing we need more staff and volunteers to help with our programming and exhibits, we are hearing the need/desire for a children's/science museum in Muskegon, so we plan to fill that need.

While we already have the small Science Center and hands-on Body Works Center in the Museum, folks want more! We have heard a lot of opinions about what type of Children's Museum space we should add. All say it needs an educational focus (not just play). Most say STEM (Science Technology Engineering, and Mathematics) should be a large component. Others have included ideas around Muskegon's sand, water, and natural resources and history.

We have purchased real estate next door allowing us to expand our building. We'll continue to gather community input before we start drafting designs. And just as a reminder, we will still have all our fabulous exhibits focused on Muskegon's cultural and natural history; they'll get updated so we can share additional artifacts from our extensive collection.

Email your thoughts to me at annoesjka@lakeshoremuseum.org or call me at 722-0278.

BEES headstart
program





"Partnerships for Summer Success"

Katie VanDoeselaar, Development Director

What does a trash removal and sanitation service, a fire monitoring and suppression service, and a title agency have in common? They are each valued partners of the Lakeshore Museum Center! Each year the Lakeshore Museum Center is honored to work with community partners to present events to the community. **Krisel's Sanitation** and **Cofessco Fire Protection** are both sponsors of Michigan's Heritage Park Signature Event Series, and **Transnation Title Agency** helped sponsor the Hackley Picnic at the Hackley and Hume Historical Site.

In addition to these partners, we also are grateful to **Little River Band of Ottawa Indians**, **Firekeepers Casino**, and **Match-E-Be-Nash-She-Wish** for their support of the Honoring Native Heritage Traditional Pow Wow.

Through their financial support, Lakeshore Museum Center is able to continue to offer these events to the community, and we cannot thank them enough for supporting their community.

"A Numbers Partnership"

Melissa Horton, Program Director

Museums have always collected data; it is part of how we determine new programs, event success, and who is visiting. Coming up with the right questions, analyzing the data, and then making changes based on what you learn is the hard part. This year we will have help from Grand Valley State University.

We have an awesome opportunity to work with GVSU's Statistics Department. Professor Sango Otieno met with me early this spring and not only offered to help, but asked us to be his client for his class, Stats 419, during the fall and winter semesters. What this means is we will collect data at all three of our sites during the summer, then submit it to the students for analysis. Having an outside opinion on the interpretation of our data will be extremely valuable to us. We are hoping to learn the answers to questions like:

What motivates people to visit?

Do Muskegon residents know we are millage funded?

Are we serving all of our community?

We are also looking at long-term planning and growth opportunities, and whether the community supports that vision.

Want to give us your feedback? Please go to this website for a quick online version of the survey.

<https://www.surveymonkey.com/r/F9WBRTG>

There's a New Curator in Town

Mike VerHulst, Curator of Exhibits



Mike VerHulst
Exhibits Curator

On June 4, I stepped through the front doors of the Main Museum building to start my first day at the Lakeshore Museum Center. Any nervousness I had about starting a new job went away immediately when I began talking with my fellow staff members who were so welcoming to me. Since my first day, I knew that the Lakeshore Museum Center was going to be a perfect fit for me.

For the last four years, I have been the Exhibits Facilitator at the Tri-Cities Historical Museum in Grand Haven. During my time there, I curated dozens of exhibits with a wide variety of topics. Some of my favorite exhibit topics included World War I, West Michigan's contributions to the Mid-Century Modern design trend, commercial fishing on Lake Michigan, and obsolete technology. I also worked with regional art groups to feature the works of local artists year round.

Although I didn't grow up in Muskegon, I have been coming to Muskegon several times a year for my entire life. My dad grew up in Lakeside and I have several family members who live in the Muskegon area. I'm very excited to now have the opportunity to work in this community as I have seen the many positive changes over the past several years.

A Splash of Color

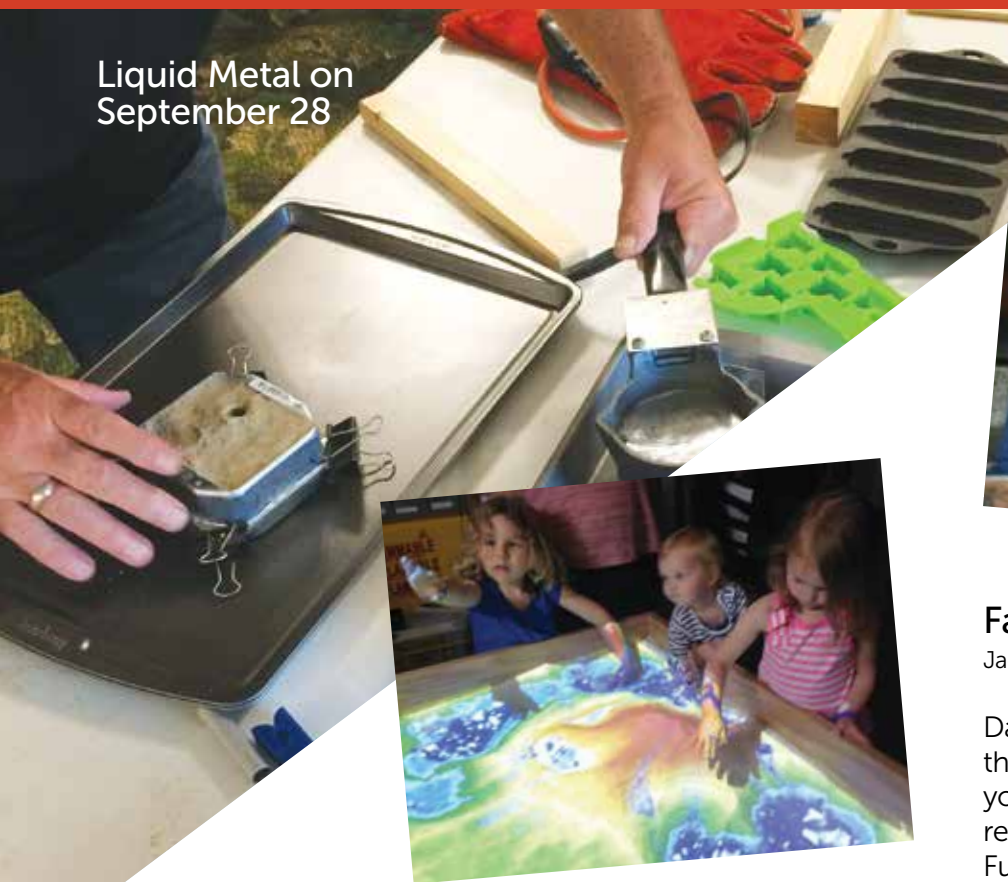
Mike VerHulst, Curator of Exhibits

Color plays a pretty big role in our everyday lives. Although it can be used to just provide a little beauty to our surroundings, often times there is meaning attached to colors that determines how we use them. These meanings are the subject of our upcoming exhibit, *Collection by Color*. This new exhibit will open in October at the Main Museum building. Featuring a vast array of artifacts from the Museum's collection, this exciting new exhibit draws inspiration from the color wheels used by artists and will explore the science behind the color spectrum.

Collection by Color will open on October 19 in conjunction with our family-friendly Smashing Pumpkins program. A members-only preview will be held the night before on October 18. Make sure to be one of the first to see the new exhibit!



Liquid Metal on September 28



No Need to Bring Your Shovel and Bucket

Pat Horn, STEM Coordinator

This summer, thanks to the generosity of our donors, we were able to purchase and install an augmented reality sandbox in the Museum Science Center. This fun new technology allows visitors to explore geology by creating mountains, valleys, hills, and plains, but it also allows visitors to study hydrology. By holding your hand above the table, you make a cloud that rains down on the landscape, creating rivers and lakes that contour to your land. So design your own landscape and unleash the rain, just be careful not to get virtual water on the floor.

Muskegon Legends and Lore

Jacquelyn Huss, Program Manager Museum Center

Part of the Mysteries at the Museum series, this downtown walking tour will explore the legends, lore, and historic scandals of the area on **October 11 starting at 5:30p**. Learn what notorious gangster was involved in a shootout with a Muskegon police officer, hear the story of a mayor's assassination, find out which early Muskegon businessmen had a darker side, and stop by some of Muskegon's purportedly haunted locations.

For further details, price, and registration information, visit our website, www.lakeshoremuseum.org/full-calendar.

Family Fun this Fall!

Jacquelyn Huss, Program Manager Museum Center

Date night for the entire family is back at the Lakeshore Museum Center so mark your calendars! With such a positive reaction to our monthly Friday Family Fun Nights during the 2017–2018 school year, we knew the event series was worth bringing back a second year. We will kick-off with **Liquid Metal on September 28 from 5:30–7:30p**. That night we will explore Muskegon's connection to foundries past and present. Children ages six and older will get hands-on with their own mini casting to take home!

In October, we will see the return of the museum-built trebuchet for **Smashing Pumpkins on October 19 from 5:30–7:30p**. Kids will have the opportunity to paint their own pumpkin, while supplies last, to either take home or smash against the side of the building, all while learning the science and math behind this medieval weapon. In addition, it will be the opening night of our newest exhibit *Collection by Color*. While being one of the first to explore the exhibit, learn more science behind orange, the color of pumpkins!

Friday Family Fun Nights are free for Muskegon County Residents and Museum Members, admission is \$3 for non-residents. **Thank you to Consumers Energy for providing funding support!**



Mission Accomplished! New Woodwork in the Hackley House

Aaron Mace, Assistant Program Manager Historic Sites

You may remember that all the way back in April of 2016, we told you about an exciting wood-working project in the Hackley House. Our goal was to replace one of the missing grilles, a large piece of fretwork which hung in the doorway between the second parlor and the first floor bedroom. We are very happy to announce that this new grille has been installed in the Hackley House!

Completing this project had many steps. First, we examined the only existing image of the original grille and created a template, which we then sent to Cumberland Woodcraft Co. in Carlisle, PA. In the meantime, we began fundraising for the cost of construction by collecting special donations from generous site visitors and historic sites volunteers. After raising enough funding, the grille was completed and sent to us in April of this year. We then worked with our site preservation manager, Mat Moore, and Port City Paints to find a stain for the grille that would match the other woodwork. After being stained and lacquered, the grille was set in place on May 30. Thank you to all of the staff, volunteers, and visitors who have helped us continue the restoration of the Hackley House!

Exciting 2018 Season

Erin Schmtiz, Program Manager Historic Sites

The opening of the 2018 season has been full of new experiences and excitement! In May and June, we saw 500 more visitors than last year. In those two months, we also offered many school tours, group tours, eight programs and welcomed the Pearl Mist Cruise Line passengers twice. To do all this great work we hired six new Interpretive Staff Members, totaling nine in all. They worked hard to learn tours at all buildings, becoming great history interpreters for the visitors. Their background and experiences have been a positive addition to our team.

We are also excited about the rest of the season's events! Be sure to check out the **All Access Tour** offered the third Friday of the month, the **"Scandal: Curse of Civil War Gold"** program at the end of August, **Sound of History** in September, and the **Obituary Tour** in October. Each of these unique experiences allows visitors to hear stories that we do not normally tell on our classic Hackley and Hume tour. Be sure to check our website at lakeshoremuseum.org and purchase your tickets in advance through the calendar page. Another great way to keep up-to-date on all of the programs is by following us on Facebook at Hackley and Hume Historic Site. We hope to see you soon!



We welcomed the
Pearl Mist Cruise Line
passengers twice
this summer.



CIM students making a pie in our farmhouse.



CLICK CLACK MOOSIC

PRESENTED BY THE WEST MICHIGAN SYMPHONY



the horse



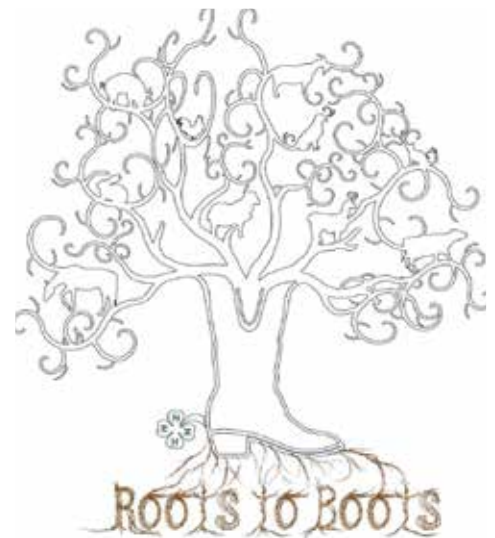
the pig



the cow



the duck



Partnerships

One of the important things as the park moves forward and grows is creating community partnerships. This August we have two programs that have brought about great opportunities to partner with other organizations in our community.

On **August 11** we are hosting a program as a part of the **White Lake Chamber Music Festival**. We have invited the **West Michigan Symphony** to perform their wonderful Click Clack Moosic programs here at the Park. These whimsical programs use Doreen Cronin's picture books to teach children about musical ideas like dynamics and tempo. To connect this to the park we are also inviting **Roots to Boots**, a part of our local 4-H, to bring some farm animals to our 1900's farmhouse to talk about animals' roles at that time. We are so excited to host this program!



On **August 18** we are also hosting our **4th annual Taste of History** event. This year we will be focusing our attention on the food of the 18th Century. We will be looking at what people ate in different areas of Michigan as well as how people of different levels of society ate differently. We are partnering

with staff and students from the Baker Culinary Institute of Michigan. They have been learning about culinary history in the classroom and many of them had a chance this spring to come out to the park to do some historic cooking. A few will also be helping us prepare and serve food for our event.

Partnerships like these help expand the reach of the park and we cannot wait to see what additional partnerships we can find in the future!

Preserving Our History

At the Lakeshore Museum Center, one of our primary concerns is to preserve the history of Muskegon County. Why you may ask. Well, history defines who we are as a people, and in our case a county. The items in the Archives consist of everything Muskegon County from original tax rolls, business records, personal collections, organizational records, photographs and much more. By studying these items we can learn where we have come from, what we have done, where we can go, and we can learn from past mistakes.



Take a look at the list of recent donations. Thanks to the generosity of the donors, these items will be preserved for future generations to learn from. In the accompanying photograph, Archive volunteers Emily (at left) is digitizing photographs and James (at right) is processing a recent collection from Brookhaven Medical Care Facility.



Another recent item that was acquired through a monetary donation was an encapsulation machine. This machine gives us the benefit of added protection for the artifacts.

So please share this newsletter with your friends, co-workers, and others. Tell them about the great benefits of the LMC, what we do for the community, and the county.

Recent Acquisitions to the Collection

Permanent Collection

- Model of Sails Ablaze sculpture
- Items owned by Dora Friday Rager, mother of County Commissioner Clark Rager
- Promotional bank from Hackley Union National Bank
- License plate frames from Matson Oldsmobile Cadillac, Windatt Pontiac, and Fred Knack Ford
- Photograph of Clara Deephouse DeWitt circa 1920. Clara was a servant in the Hume Home
- Two World War II scrapbooks
- Food Store Route Book of Muskegon
- Portraits of City of Muskegon Mayors
- Muskegon High School Yearbooks 1973-75
- Street light fixture from corner of Western Avenue and 4th Street
- Teledyne Credit Union 50th Anniversary coffee mug
- Misco Precision Casting Company Christmas card
- Calendar with advertisement for General Plumbing Supply Co

Item owned by Dora Friday Rager, mother of County Commissioner Clark Rager



Teledyne Credit Union 50th Anniversary coffee mug



License plate frame from Matson Oldsmobile Cadillac



Promotional "doggy" bank from Hackley Union National Bank



Volunteer Marty,
doing work to
recycle old
windows



Carpet section
removed, Chuck
scraping glue (right),
Ryan laying wood
flooring (above), and
the final area ready for
the new augmented
sand table in the
Science Center
(far right)



Soggy area at Hume Home
resulting from roof runoff

Added pea gravel to reduce
splashing on wood, which
causes wood rot

The Maintenance Team

Ryan Videtich, Chuck Ware, Mat Moore,
Dan Messinger, Nick Slater, Steve Clark

Volunteer Spotlight

Ashley Day, MHP Volunteer and Program Coordinator

At Michigan's Heritage Park, we often rely on the help of volunteers to deliver programming, sew costumes, or tackle special projects. Our volunteer program includes over 10 adults and 14 youth volunteers who, in the month of June alone, completed 79 and 228 hours respectively. Our volunteers share their passion for history by offering their knowledge and support to the Park and we are incredibly grateful for their hard work and dedication. That being said, I'd like to introduce you to two very active volunteers.



Jim was born in Kokomo, Indiana and moved to Michigan in 1973. He went to school at Muskegon Community College and Western Michigan University and studied Petroleum Marketing. He is married with two children and five grandchildren. His favorite things about working at Michigan's

Heritage Park is working outdoors and getting to educate visitors about the history of Michigan. He also enjoys the staff because of their immense knowledge and willingness to share that knowledge with him. He says his personal motto is "always do something for the community in which you live."

Natalie is one of our amazing youth volunteers who has worked both on site as an interpreter as well as a counselor at the Park's History Camp. She plays volleyball and basketball and loves to cook and bake, especially Italian food. Her favorite subjects in school are history and math. She says she's interested in pursuing some kind of medical degree in the future. She loves working at the Park because she is able to talk to people and learn new things at each site. She also enjoys cooking demonstrations even though it can be quite a challenge compared to modern day cooking.

Members-only event!

Katie VanDoeselaar, Development Director

Members, mark your calendar for an extra special "Secrets of the Museum" event! On September 6, experience the Museum as you have never before experienced it. We are opening the doors of our "staff only" areas for you to see how the magic happens. Visit the Collection Center to tour with Brenda, step into the Archives building to see the Archive with Jeff, and find out how Mike makes and takes care of all of the exhibit props in the Exhibits Studio. This exclusive members-only event will be September 6, from 5–7p. Tours at the Collection Center are limited, and will require an RSVP.

"I love working at the Park because I am able to talk to people and learn new things at each site."

Natalie, a youth volunteer



We've Got Plans for You!

www.lakeshoremuseum.org

Special events for all ages are planned at our sites in the weeks ahead. Look for the events you're interested in on our website calendar for more details, registration, and pricing information.

Hackley & Hume Historic Site **H** Lakeshore Museum Center **L** Michigan's Heritage Park **M**

August 2

5:30p – The Amazing Honey Bee
FEE, Members Free **L**

August 8

10a–11:30a – Sprouts Play & Learn:
Food, Free **M**

August 10

11a–2p – Owl Pellet Dissection
Open House, FEE **L**

August 11

10:30a & 11:30a – Click Clack
Moosic with the West Michigan
Symphony, FEE, Member and
family pricing available **M**

August 17

7p–8:30p – All Access Tour, FEE **H**

August 18

10a–4:30p – Taste of History-18th
Century, FEE, Member pricing
available **M**

August 22

10a–11:30p – Sprouts Play & Learn:
Food, Free **M**

August 24

5p–6:30p or 7p–8:30p – All Access
Tour, FEE **H**

August 25

5p–6:30p or 7p–8:30p – Scandal
Tour, FEE **H**

September 5

3:30p – Little Learners Play & Learn:
Nocturnal Animals, Free **L**

September 12

10a–11:30a – Sprouts Play & Learn:
Food, Free **M**

September 15

10a–4p – Secrets of Bees Final Day,
Bee Science Activity from 12–3p **L**

September 19

3:30p – Little Learners Play & Learn:
Nocturnal Animals, Free **L**

September 21

7p–8:30p – All Access Tour, FEE **H**

September 22

6p–9p – Sound of History, FEE **H**

September 26

10a–11:30a – Sprouts Play & Learn:
Food, Free **M**

September 28

5:30a–7:30p – Friday Family Fun
Night: Liquid Metal, Free **L**

**Join us Saturdays, 12–3p
for a hands-on, open house
style, family program at no
extra charge at the Lakeshore
Museum Center. See our
website for details.**

All October: Free tours on the
weekends for Muskegon County
Residents and Members **H**

October 1

Park Hours Switch to
Monday–Friday 9a–3p **M**

October 3

3:30p – Little Learners Play &
Learn: Nocturnal Animals, Free **L**

October 11

5:30p – Muskegon's Legends and
Lore Walking Tour, FEE **L**

October 7

3:30p – Little Learners Play &
Learn: Nocturnal Animals, Free **L**

October 19

5:30p–7:30p – Friday Family
Fun Night: Smashing Pumpkins
and *Collection by Color* Exhibit
Opening, Free **L**

October 19

7p–8:30p – All Access Tour, FEE **H**

October 26

7:00p–8:00p or 8:30p–9:30p –
Obituary Tour, FEE **H**

October 26–27

7:30p–9:45p – Haunted Trail,
FEE **M**

October 27

7p–8p or 8:30p–9:30p – Obituary
Tour, FEE **H**

Lakeshore Museum Center
430 W. Clay Ave. Muskegon
231-722-0278

Michigan's Heritage Park
8637 N. Durham Rd. Whitehall
231-894-0342

Hackley & Hume Historic Site
484 W. Webster Ave. Muskegon

Fire Barn Museum
510 W. Clay Ave. Muskegon

Scolnik House of the
Depression Era
504 W. Clay Ave. Muskegon

www.lakeshoremuseum.org

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FESTIVAL SEASON OPENING
Fri • Sept 28 • 7:30 pm
The whole orchestra is the soloist in this sparkling musical jamboree opening the season. From Bernstein to Respighi, the music is lush, powerful, celebratory and grand. Prepare to be lifted right out of your seat!

SCHEHERAZADE SHOWCASE
Fri • Nov 2 • 7:30 pm
Normally they're at the back of the ensemble but this time we're putting the marimba and tuba in the spotlight. Nearly everyone gets a solo during Scheherazade—including violin, clarinet, oboe and horn to name a few.

90th Michigan Juried Show
Aug. 30 — Nov. 7
Warner Swanson Photo Co.

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296 W. Webster Ave., Downtown Muskegon

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Museum Gift Store

Come visit the Museum Gift Stores! We have a new local vendor, Four Crows Creative Studio LLC from Spring Lake, Michigan. Todd Johnson and his daughter Kaila Johnson made specialty lamps for us, including bees items to go with our *Secrets of Bees* exhibit and items to showcase the Hackley and Hume Homes. They made key chains too! The craftsmanship is a must-see.

