

THE FUTURE OF HISTORY







Annoesjka Soler Executive Director

2017 Annual Report

2017 (and early 2018) was a time of transition and progress. As a result we missed the February newsletter but hope you kept up with our many activities through our Facebook, Instagram, and Twitter pages, our website, and our electronic newsletter updates.

We brought on new staff members and we have moved in a new direction with marketing, all in an effort to make the Lakeshore Museum Center more visible, relevant, and inclusive for Muskegon County residents as well as visitors.

Welcome to our newest staff members!



Katie VanDoeselaar Development Director



Brenda Nemetz Collections Manager

On the right are our audited 2016/2017 financial numbers. This year (2018) we are transitioning to a calendar year for our budget so you will see changes in our audited financials and 990 in the future.

We employed new auditors this year. They reviewed previous years' audits and all of our fixed assets to determine proper depreciation and allocation of functional expenses. They went back as far as 1983 for some exhibit details! A large portion of the budget overage shown is due to reconciling items to last year's audit. We aim to have transparent financial information to ensure trust by all who support us.

Statement of Activity Budget Year October 2016–September 2017

| Revenue | | |
|----------------------|----------------------|-----------|
| Admission | \$ | 57,008 |
| Gifts & Grants | \$\$\$\$\$\$\$\$\$ | 224,305 |
| Investment Income | \$ | 45,160 |
| Lumber Barons' Ball | \$ | 46,251 |
| Membership | \$ | 18,866 |
| Millage | \$ | 1,334,108 |
| Other | \$ | 9,140 |
| Retail Sales | | 32,534 |
| Total Revenue | \$ | 1,825,074 |
| Expenses | | |
| Program Services | | |
| Collections | \$ | 328,263 |
| Education | \$ \$ \$ \$ | 823,238 |
| Exhibits | \$ | 367,884 |
| Management & General | \$ | 285,295 |
| Fundraising | \$ | 129,732 |
| Total Expenses | \$ | 1,934,412 |
| Total Assets | \$ | 3,457,839 |
| Total Liabilities | \$ \$ | 305,089 |



2017 Annual Report







Adjacent lot now in use for programs after purchasing and removing two old apartment houses.

Our 2017 program numbers.

Preserve

275 objects related to cultural history were added to our collection

609 objects were deaccessioned

6,381 object records were updated (location, inventory, rehoused, photo)

Interpret & Educate

13 temporary exhibits were researched, designed and displayed, including the large *Sketch of War* featuring sketches by Wally Berg

5 of our permanent exhibits had updates and overhauls

6 special programs were hosted at the Historic Sites including Scandal Tour and All Access Tour

143 special programs were hosted at the Main Museum Center, including Minecraft and Friday Family Fun Nights, serving 6,523 people

6 special events were hosted at Heritage Park, including a PowWow, Museum Day Live, and Haunted Trail

18,549 students were served through programs at all sites

11.366 visitors to the Main Museum Center

13,460 visitors to the Historic Sites

6,010 visitors to Michigan's Heritage Park

89 research requests; 109 hours of research

4,896 volunteer hours donated by 113 volunteers

748 cruise ship visitors toured the Hackley and Hume homes

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Bugs on the Loose (but it's okay)

Krista Menacher, Exhibits Curator

A swarm of cockroaches loose in the Museum would usually be my worst nightmare, but just this once, I'm very happy to have them here. Meet Mylacris, the extra-large roach of the Paleozoic Era. Measuring in at well over three inches (not including the antennae), these mega-bugs would normally have me running in the opposite direction. Instead, I had them spread out over my desk while they were waiting to be installed. Joining them is Hylonomus lyelli, the first reptile adapted to live completely on land. Hylonomus lyelli ate insects, but at only eight inches (including the tail) this little guy would have a hard time making our cockroaches into dinner. Both of these prehistoric creatures can now be found in their new home, our Michigan: From the Depths of Time gallery.



In order to make sure these new additions blended seamlessly with the exhibit, I reached out to Martin Roznowski, the artist who did all of the scenic work for the gallery when it was built back in 2010. He was happy to come back and work with us. The new additions look so at home, you'd think they've been here for the past 299 million years!

Secrets of Bees

Krista Menacher, Exhibits Curator



The Museum will be buzzing with activity from March 23 to September 15 with the Secrets of Bees exhibit. This is a six-month rental from The Imaginarium Children's Interactive Traveling Exhibits in California. This temporary exhibit was made possible through the generous funding of:

Community Foundation for Muskegon County Jan and Chris Deur Dr. Bill Schroeder Kathy West Bob and Joanne Zayko

The exhibit teaches about the importance of bees to our food sources, including Michigan-specific information such as what types of plants to add to your garden to attract bees. We have special programming through the exhibit's duration, including an adult workshop series and many kid's activities and craft days. Stay tuned into our events calendar to see the entire list.

Come in and see what all the buzz is about. Let us know if you would like to see more of these types of hands-on exhibits in the future.





Mylacris—AKA really big cockroaches

Hylonomi—This reptile is tricky to spot in the exhibit



Education 5

Be a YouTube Star!

Pat Horn, STEM Coordinator

Have you ever wanted a sneak peek at the museum's collection? Now is your chance! We are looking for volunteers to be on our YouTube series entitled What's That!? If you're interested in a tour of the museum's collection and are excited to be on camera and YouTube, send an email to pat@lakeshoremuseum.org to get more information and to sign up.



Summer Camp Season

Pat Horn, STEM Coordinator

Summer camp season at the Lakeshore Museum Center starts earlier this year! We are introducing a STEM Camp June 18–22. This camp is for students 10–17 years old and is full of scientific fun. Topics include rockets, chemistry, robots, and more. Interested? Registration begins May 14 and ends June 8. Cost for members is \$30; non-members \$40.

Our ever-popular day camp Enviroworks is back once again! This free camp, for Muskegon County residents and museum members, has one session: July 23–27. Camp runs from 9:15–11:45am daily. Topics this year include foundries, bees, farming, and bubbles. Registration begins May 21 for Museum members and May 25 for non-members. Mark your calendar; this program fills fast! To register for camp call 231-722-0278 on the designated registration dates.

The Secrets of Bees Lecture Series: What's the Buzz?

Jackie Huss, Program Manager, Museum Center



Join us May 22 at 6pm for What's the Buzz? with Anne Marie Fauvel, Faculty Specialist at University of Maryland. Honey bee colonies are in decline worldwide. What is happening to our bees, what is being done about it, and what can you do to make

a difference? Learn the importance of managed honey bee colonies and dig into the complex and interrelated root causes of their decline.

Registration is free for residents and Museum Members, \$3 for non-residents; call 231-722-0278.



Want to know more about Pollinator
Gardens? Join us May 8 for a presentation
by the Muskegon Conservation District.

Pick a Tour!

Jackie Huss, Program Manager-Museum Center

This June we are offering two unique tours for Muskegon history fans! June 7 at 5:30pm is our History on Tap walking tour. We will visit both Pigeon Hill Brewing Co. and Unruly Brewing Co. Stops include a peek at the beer production, and a beer! Between stops, we will provide the history of some of Muskegon's landmark buildings. Tickets are \$20 for members and \$25 for non-members. Ages 21 and up only.

The Cemetery Tour is back June 14. We will tour Evergreen Cemetery, which includes the Hackley Mausoleum, Hume family plot, Jonathan Walker's memorial, among others. It is free to Museum Members and \$5 for non-members.

To register for either tour you can visit our website calendar at www.lakeshoremuseum.org, or call 231-722-0278. Both are limited to 25 participants.

Charles Hackley: Muskegon Socialite

Aaron Mace, Assistant Program Manager, Historic Sites

While we often think of Charles Hackley as a local celebrity, his fame traveled quite far. This led him to cross paths with some of the most prominent figures of his day.



In 1901, William Shafter, a decorated general who led American troops in the Spanish-American War, came to Muskegon and

inspected the new Hackley Manual Training School. He declared the school "magnificent" and greeted a packed auditorium of students while walking arm-in-arm with Charles Hackley. Booker T. Washington, civil rights leader and founder of the Tuskegee Institute, also gave a speech at the school, discussing his life and work while Charles Hackley was seated alongside him on stage.

In 1902, famous Temperance advocate Carrie Nation came to Muskegon and visited Charles Hackley in his office. When Hackley told her he voted Republican, Nation hurled insults at him and said he would be "going to hell for sure." The same year, Charles Hackley was immortalized in a portrait by Theobald Chartran, a French artist noted for his paintings of Pope Leo XIII, Andrew Carnegie, and William McKinley. After completing his painting, Chartran left Muskegon for Washington D.C. to paint First Lady Edith Roosevelt.

Hackley's reputation certainly made an impression on not only Muskegon but the entire country.

Hackley Picnic

Erin Schmtiz, Program Manager, Historic Sites

This year the Hackley and Hume Historic Site is offering a new event, the Hackley Picnic. The event will be held on June 30 from 6–9pm in the courtyard of the site.

We want you to come celebrate with us! Some of the festivities you can expect are the Grand Rapids band Great Scott, a hot dog cart, and adult beverages! Great Scott is known for its large repertoire of cover music from the 50s to the new millennium. Check out the website at https://greatscottlive.com/home. We welcome you to bring a bag chair, hang out on the lawn, and sing your favorite songs with your friends and family. The cover charge will include a walk-through tour of both the Hackley and Hume houses. Hot dogs and beverages will be sold separately. We also will be playing games like croquet, graces, and pickup sticks on the lawn.

Proceeds from the hot dog cart will go to the youth missions trip at First Lutheran Church.

For any questions, call 231-724-5534.

We hope to see you there!







Ashley Day, Volunteer Coordinator

Michigan's Heritage Park is searching for enthusiastic volunteers to join the adult volunteer team this season. As a volunteer at MHP, you will have the opportunity to share your passion for history by talking to guests about life as pioneer, collecting eggs at the farmhouse, or throwing an atlatl! You can become an active community member while learning and gaining new experiences at a unique living history park.

Volunteers are a valuable part of the Michigan's Heritage Park team and make a difference by ensuring guests leave with more knowledge than when they came. Their support helps the park run smoothly, and we hope that you will consider joining our spirited and exciting team!

To learn more or to apply, visit www.lakeshoremuseum.org or contact Ashley, MHP Volunteer Coordinator, at 231-894-0342, or by emailing: ashley@lakeshoremuseum.org

The Great Chicago Fire, Michigan, and a Campfire Song

Gwen Miller, Assistant Program Manager

"Late last night, when we were all in bed— Old Lady Leary lit a lantern in the shed. And when the cow tipped it over, she winked her eye and said— 'It'll be a hot time in the old town tonight!'"

You may have heard that tune before, perhaps sung around a campfire or just "Old Lady Leary and her cow," rings a bell. Did you know that song is about the Chicago Fire of 1871? Did you know that Michigan lumber was instrumental in the reconstruction following the fire?

Michigan's Heritage Park History Campers know. Through a week-long camp they learn all about Michigan history through games and activities like capture the flag (Civil War Union vs. the Confederates), scavenger hunts (Indiana Jones style), and exploring the park's seven stops in history. Plus, campers learn how to bake and cook with historic tools and ingredients, make crafts like corn husk dolls, and have visits from special living history guests.

History Camp is for children 7–12 years old \$120 for members \$150 for non-members

Session 1: June 25–29 M–F 9am–3pm Registration closes June 18. Session 2: July 30–August 3 M–F 9am–3pm Registration closes July 23. Scholarships are available for Whitehall/Montague residents. Scholarship applications are due May 30.

Recent Acquisitions to the Collection

Permanent Collection

Quilt of log marks made by fourth grade students of Bunker School, 1976

Man's double-breasted wool suit coat and cuffed pants hand-made by Muskegon tailor Charles Bjorklund Wells

Cobbler sewing machine from Sims Shoe Shop

Karpen walnut chair, ca. 1930, from Hackley Union National Bank Wells

2017 Annual Lakeshore Museum Center Christmas ornament

Sealed Power model race car

8mm film projector and film

Muskegon Candy Corp. cardboard pail

Wooden ironing board and sleeve board, ca. 1930

Book, The Lakeline: The Grand Rapids, Grand Haven & Muskegon Railway

Documents related to the Muskegon County Port Advisory Committee, 2014–2016

Documents related to the Heritage Association

YWCA program packets from 1949-1950

Two prints by Mush Rawls: Bull-Head Pascoe's Club Room and Keaton's Battleship

Collection of Central Paper Company incorporated stock certificates

Drawing of Hackley and Hume Houses by Anna Robinson

Oral history from Rillastine Wilkins and Ciggzree Morris conducted during Martin Luther King, Jr. Day events at the Lakeshore Museum Center, 2018

Jewelry boxes from A. Krautheim, Parmelee's, and Sanborn's Wooden nickels and paper bag from Lipka's Drug Store

Child Abuse Council of Muskegon County letterhead and business card

Mink fur collar sold by Lahey's

Artifacts from Camp Douglas in Twin Lake

Yardsticks: Tabor's Decorating, W.A. Jones Co., Pine Street Furniture Company, Twin Lake Lumber Company

Muir's photograph envelope, 1956

Muskegon Air Fair poster, 1992

Frauenthal Center for the Performing Arts print, 1986 dedication

Advertisement for fashion apparel for Butler's Western Ave.

Coat hanger from The Square

Hands-On Use

Model train from Hackley Union National Bank Monopoly and Tiddedly Winks board games Montgomery Ward sewing machine

A Quilt with Two Histories

Brenda Nemetz, Collections Manager

In 1975–76, Margaret Hamill's fourth grade glass was assigned the project of making a quilt to honor Muskegon history. The blocks were designed after log marks she found in a book from Hackley Library. Using fabric crayons on cotton fabric, the students drew their designs. The blocks were hand pieced by the students. Forty-two years later, Mrs. Hamill uncovered the quilt in her home and offered it to the museum. But the quilt's history was still being written.

The edges were unfinished and it was never guilted. With the help of Facebook, Mrs. Hamill was able to find some of her former class. She contacted the students, and one came forward to help initiate the project. Mrs. Hamill and two students met at the museum to organize and make a plan of action to complete the quilt. After all these years, Mrs. Hamill still had the original crayons, guilting frame and left over fabric. Seeing the guilt in person, the students reminisced about working on it during class and expressed surprise that as 10-year olds they had helped to make a guilt. Now a second life has emerged for the quilt, as four former students finished it so it could be included in the permanent collection. Were you in Mrs. Hamili's 1975–76 fourth grade glass at Bunker School? Share your memories on our Facebook page.





Museum Membership

Wish List Highlight

Do you remember playing in the sand at the beach during those Lake Michigan summers? Building sand castles, digging moats, and carefully decorating your creation with shells, sticks, and anything else you found lying around? It was great fun to play in the sand, and sometimes it was even more fun to watch the water destroy your creation.



Lakeshore
Museum Center
wants to bring
the fun of playing
in the sand to
the Museum.
We are dreaming
of adding an
Augmented
Reality Sandbox

to our exhibitions. This sandbox combines the fun of playing in the sand with virtual reality to bring a landscape to life.

Learn how changing sand landscapes affect how water flows, and where rivers, lakes, and oceans will form. Then, try to build a mountain range with various slopes and see how stable it is.

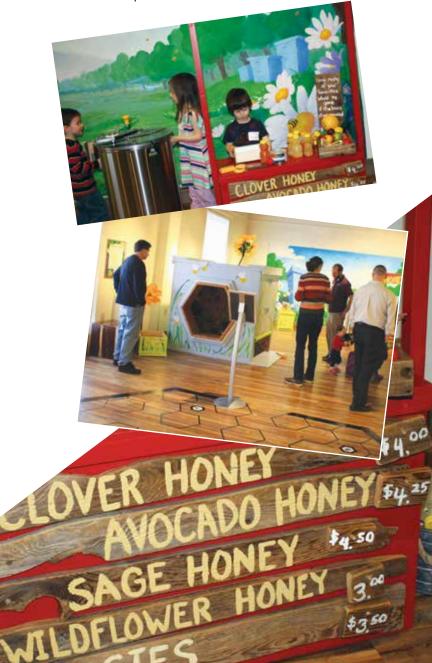
Help us bring this dream to life! Your donation will help us purchase, install, and set up the augmented reality sand box. We've included a gift envelope with the print copy of this newsletter. For those who are reading this through email, please visit our website to make a donation here.

If sandboxes don't fit your fancy, never fear! You can help us with another wish list item, or through a general donation to help support the work of your museum.

Membership

Thank you to the members who joined us for our Sneak Peek March 22! Members enjoyed a fun evening exploring our newest exhibit, *Secrets of Bees*, while enjoying light refreshments.

Keep an eye out for future events that are just for members! In the fall you can join us for an all-access behind-the-scenes tour of the Museum and its collection. In addition to members only events, members will enjoy special prices for all programs and events, and we will be hosting more exhibit sneak peeks.



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www.lakeshoremuseum.org

Special events for all ages are planned at our sites in the weeks ahead. Look for the events you're interested in on our website calendar for more details, registration, and pricing information.

May 2

3:30−5p STEM Play and Learn: Bees **L**

May 3

Historic Sites open for the season H

May 8

5:30p Secrets of Bees Speaker Series: Pollinator Gardens L

May 13

Mother's Day — Free tours at the Historic Sites for moms of Muskegon County **H**

May 14

Registration for STEM Camp begins L

May 16

3:30-5p STEM Play and Learn: Bees L

May 18

7–8:30p All Access tour — Restoration **H**

May 19

12–3p Chapters of Muskegon Literacy Event **H**

May 21

Member registration for Enviroworks begins **L**

May 25

Hackley Day — Free tours for Muskegon County residents **H**

May 25

General registration for Enviroworks begins L

May 22

5:30p Secrets of Bees Speaker Series: What's the Buzz? L

May 28

Memorial Day — ALL SITES CLOSED

June 1

5:30p Friday Family Fun Night: Pollinator Garden Party L

June 6

3:30−5p STEM Play and Learn: Bee L

June 7

5:30-7:30p History on Tap walking tour FEE L

June 8

Registration closes for STEM Camp L

June 9-10

10a−4:30p Civil War Weekend M

June 14

5:30p Evergreen Cemetery tour FEE (members free) L

June 14

1-3p Make and Take M

June 15

7–8:30p All Access tour — Preservation **H**

June 16

1-4p Victorian Tea H

June 16

10a−4:30p Tractor Show M

June 17

Father's Day — Free Tours for dads of Muskegon County ${\bf H}$

June 18-22

STEM Day Camp, 10–17 years old FEE L

June 20

3:30−5p STEM Play and Learn: Bees L

June 21

1-3p Make and Take M

June 25-29

9a−3p History Camp Week 1 M

June 30

Vintage Picnic H

July 4

Independence Day — ALL SITES CLOSED

July 6

11a−2p Art Fair Make and Take FEE L

July 7

10a-4:30p Bark at the Park M

July 12

1-3p Make and Take M

July 20

7-8:30p All Access Tour– New Research **H**

July 21

10a-8p Honoring Native Heritage Traditional Pow Wow M

July 22

10a−4:30p Honoring Native Heritage Traditional Pow Wow M

July 23-27

Enviroworks 6–11 years old L

July 26

1-3p Make and Take M

July 30-August 3

9a−3p History Camp Week 2 M

August 2

5:30p The Amazing Honey Bee family program FEE (members free) L

Drop-in science and history programs every Saturday from 12–3p L

Hackley & Hume Historic Site **H**Lakeshore Museum Center **L**Michigan's Heritage Park **M**

Lakeshore Museum Center 430 W. Clay Ave. Muskegon 231-722-0278

Michigan's Heritage Park 8637 N. Durham Rd. Whitehall 231-894-0342

Hackley & Hume Historic Site 484 W. Webster Ave. Muskegon

Fire Barn Museum 510 W. Clay Ave. Muskegon

Scolnik House of the Depression Era 504 W. Clay Ave. Muskegon

www.lakeshoremuseum.org

Gavilán makes his WMS debut in

Ravel's Piano Concerto in G and

Gershwin's Rhapsody in Blue.

Connect with us on









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Museum Store "ALL A-BUZZ"

exciting fall concert.

If you haven't been in to visit the newest exhibit Secrets of Bees, then you haven't been in the Lakeshore Museum Gift Store to check out the new items. We have some really sweet and tasty raw honey and if you have never experienced eating honey comb, this is a must! These items are Michiganmade from Lake Effect Apiaries in Hart, Michigan. We have lip balm and honey sticks from Sister Bees LLC in Ludington, Michigan, and we have more fun merchandise pertaining to bees including books, jewelry, and toys.

We have just added some beautiful new pieces of jewelry from "Two Old Stoners." If you are looking for something unique, we have Rainbow Jasper, Fordite. and the all-time favorite Petoskey Stone.

Come visit us soon!

